

## ***New Edinburgh News 2021-2022 Report***

# **NEW EDINBURGH NEWS**

After running the community newspaper for eight years, Christina Leadlay is looking for a new managing editor to take over her duties. As the search for the “new Christina” continues, NECA board member Karen Squires has stepped in to help co-edit the paper. October 2022 was the first edition of this partnership. Christina and Karen will continue to work together to share the responsibilities of running NEN until a new managing editor comes along to take it over completely.

*NEN's* proofreaders have switched things up. Thank you and farewell to Lori Small who stepped away after 18 months helping with the paper back in June. We are currently recruiting a new volunteer proofreader. Meanwhile, over the summer Adrienne Blair and her family moved to England for a few years. Luckily, Adrienne is able to work remotely and helped copy edit the October edition with no trouble. And Advertising manager Joana Chelo and her family returned from 10 months in Portugal in August. Joana was able to easily keep on top of *NEN's* advertising from afar, and had help on the ground in Ottawa with Bruce Smith.

*NEN* continues to be printed by Transcontinental Printing in Montreal, Que. The TC team is a pleasure to work with, and accommodated our need to push the production schedule when our production manager was without power for a week following the derecho storm in May.

The *NEN* core team remains Christina Leadlay (managing editor); David Rostenne (production manager); Joana Chelo (advertising manager); Alexander McKenzie (photographer); Nicholas Galambos (bookkeeper); Karen Harrison (distribution manager); and Adrienne Blair (proofreader). Jane Heintzman, Randy Mar and Tamara Miller are our regular Burgh Business Brief contributors. Thank you to everyone for all your hard work.

We are looking for new members to join our Advisory Committee, helping to make editorial, administrative and financial decisions. In addition to our writers and production manager, the Advisory team is Carolyn Brereton, Roslyn Butler, Karen Harrison, Gemma Kerr and Cindy Parkanyi. Big thanks to you all for your experience, wisdom and advice!

Our distribution team delivers each issue of the paper to approx. 1,950 households, and to 40 businesses. Manager Karen Harrison reports a handful of new commercial pick-up points along Beechwood Avenue, with all the post-lockdown comings and goings. A big thank-you to volunteer carriers Gavan Power, Larry Doshen, Robert Todd, Rod Blaker, Christine Plouffe, Susan Boyd William Beddoe, Stephen Chappell, Roxan Clark and family, Liba Bender, Julia Chandler and Jim DeFaye, The Mee Family, Carol and Peter Gusen, Andrew and Sarah Fyfe, and Carolyn Brereton. This year, our high school student volunteers are Zoe, Mathieu, Eva, Jeremy, Karsten, Eliane, Claire, and Laith.

*NEN* publishes October, December, February, April and June. Find us online: [newedinburgh.ca](http://newedinburgh.ca).

### **STATISTICS FOR 2021-2022**

Readership: approx. 3,200 (1,750 households plus retail distribution)

Average number of pages per issue: 35

Average number of advertisers per issue: 49

Average ad value per page: \$161.21 (not including colour)

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