

# **Report from the NECA Communications Committee 2020-21**

## **1. Website Text Updates**

- Updated NECA page
- Reviewed and updated NECA committee descriptions and “About Us” and “The Park” pages
- Reviewed “Our History” and will update site
- Adding highlighted NEN content to the website

## **2. Website Design Updates**

- Drafted proposal for updating the website design, which was accepted by the board
- Selected new theme

## **3. Social Media**

- Facebook – new page has been created
- Twitter account is now more active thanks to assistance from student volunteer (Zoe)
- Regular monthly E-newsletters

## **Looking forward:**

- Continue with content updates and enhancements on the website:
  - Content for Environment and Climate Change Committee
  - New page for Communications Committee
- Add newsletter signup footer to site
- Apply new theme to cloned website, and share for iterative review with communications team
- Populate new Facebook page with photos and add link to website
- Explore options for A frame signs
- Explore media toolkit / knowledge that could be leveraged from community collective

## **Current members:**

- Sarah Anson-Cartwright
- Zoe Fedoruk
- Dave Rostenne
- Cindy Parkanyi

*If you are interested in communications, please contact us at  
newedinburgh@outlook.com!*