

# NEW EDINBURGH NEWS

## **New Edinburgh News 2019-2020 Report**

This year's headline was the COVID-19 pandemic, which unfolded as we completed the April edition. Many articles about spring events had to be cut as lockdown measures curtailed public gatherings. Many contributors sent in last-minute updates to their reports. And our team worked hard right up to deadline to provide the latest news about which shops and services were open under public health restrictions. We asked our distribution team whether they were comfortable delivering the paper, and the majority were helpful and accommodating.

The only affect the pandemic has really had on our regular operations is that our Advisory Board meetings are now held online rather than in-person.

After *NEN* returned to Performance Printing in early 2019, the printer closed permanently in June 2020, as parent company TorStar didn't want to maintain it. While we could have stayed with TorStar and been printed in Pickering, Ont., we chose to return to Winchester Printing for our October edition.

Our team has had two changes. Proof-reader Philippa Wolff left us in June, having moved to B.C. Advisory Board member David Horley left in September, having moved out of the neighbourhood. We thank both Pippa and David for their many years of help! We welcomed Lori Small to our proofreading team of two in October.

The core team remains Christina Leadlay (managing editor); David Rostenne (production manager); Joana Chelo (advertising manager); Alexander McKenzie (photographer); Jane Heintzman, Susan Groundwater and David Lawrence (Burgh Business Briefs writers); Nicholas Galambos (bookkeeper); Karen Harrison (distribution manager); and Adrienne Blair and Lori Small (proofreaders). Thank you to everyone for your hard work this past year.

We are looking for new members to join our Advisory Committee, helping to make editorial, administrative, and financial decisions. In addition to our writers and production manager, the Advisory team is Carolyn Brereton, Roslyn Butler, Karen Harrison, Gemma Kerr, Cindy Parkanyi and Jim Watson. Big thanks to you all!

Our distribution team delivers each issue of the paper to approx. 1,950 households, and to 40 businesses. A big thank-you to volunteer carriers Carolyn Strauss, Andrew and Sarah Fyfe, Joana Chelo and family, Sara Fair and family, Mieke Bos and Pierre Trudel, The Mee Family, Carolyn Brereton, Liba Bender, Roxie Clark and family, Stephen Chappell, William Beddoe, Susan Boyd, Christine Plouffe, Robert Todd, Julia Chandler and Jim DeFaye, Gavan Power, Larry Doshen, Carol and Peter Gushen, Rod Blaker and Gilbert McElroy.

*NEN* publishes October, December, February, April and June. Find us online: [newedinburgh.ca](http://newedinburgh.ca).

### **STATISTICS FOR 2019-2020**

Readership: approx. 3,200 (1,750 households plus retail distribution)

Average number of pages per issue: 33.6

Average number of advertisers per issue: 43.8

Average ad value per page: \$152.49 (not including colour)

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